## **Brand Guidelines**

The Friends of Horsham Museum & Art Gallery is a non-political and non-contentious charity. Its aim is to help Horsham Museum & Art Gallery in its work to acquire artefacts and associated items and help conserve existing exhibits.

The logo (below) is only to be used (with permission) with reference to the Friends and their work. It must only be used in mono and not altered in any way, although it can be used in any size.

Any reference in written form about the Museum or its work for the general public should be positive in nature.

No reference in written form should be made to any political party and contentious issues should be avoided.

Any queries should be addressed, in letter or email form, to the Friends Committee.



Friends of Horsham Museum